B.A. (JMC)   (Sem.–5)
COMPUTER APPLICATION IN MASS MEDIA
Subject Code : BAJMC-501-18
M.Code : 78202
Date of Examination : 16-12-2022

Time : 3 Hrs.   **Max. Marks : 60**

INSTRUCTIONS TO CANDIDATES :
1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Write briefly :**

    a) Computer application

    b) ICT

    c) WWW

    d) Cyber Journalism

    e) LinkedIn

    f) Excel

    g) Digital Subscription

    h) DTP

    i) Web Design

    j) Browser.

SECTION-B

2. Discuss the characteristics of a computer system.

3. What are Blogs and how are they useful?

4. What is Power Point and discuss its benefits.

5. What is word-processing software? Give examples.

6. Distinguish between CorelDRAW and Photoshop.

SECTION-C

7. Discuss the concept, need and importance of ICT in detail.

8. What is cyber journalism? Discuss its characteristics and scope.

9. What is desktop publishing and what are its applications? Explain.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.